Issue 008

WORKING TITLE

FOR THE OCCASION OF THE 2009 LONDON DESIGN FESTIVAL

DELIVERING A DAILY DIGEST OF DELIGHTFUL DESIGN

(and it's free)

Working Title is coming to London town. Yes we're back, this time for The London Design Festival. We've got writers all over town and some special industry insiders lined up, as well as our successful open office taking pride of place as a feature at 100% Design.

Produced by KithKin and launched at Milan for the occasion of the Saloni del Mobile this April, the Working Title delivers commentary and critique on events surrounding the biggest design festivals. Its contributors bring diverse opinions from different backgrounds including design, fine art, philosophy and science all with the common goal of presenting wonderful things seriously.

Come down between the 24th to the 27th of September and watch the madness unfold.

Contributions, images, tip-offs and feedback are requested, so to be involved get in touch :

editors@theworkingtitle.co.uk

To read all the issues online please visit www.theworkingtitle.co.uk

*We're proud to announce **KithKin** will be back again at the **London Design Festival** presenting the finest work we have spotted at this years degree shows; taking a space in DesignersBlock at Earls Court London.*

*Among the exhibits will be Tomomi Sayuda's brilliant **I-BUM**, a cheeky chair which causes embarrassment by automatically photocopying the rear end of it's patrons.*

***KithKin** are also teaming up with **Central Saint Martins** again this year to showcase some fantastic work the BA Product Design course has produced this year. These include Anna Schwamborn's beautiful **MOURNING OBJECTS** and Oscar Lhermitte's thought provoking **CLOSE ENCOUNTER** which asks visitors to decide the functions of seemingly functionless objects.*

So if it's fascinating cutting edge ideas from the youngest and brightest from around the country you wish to see this design week, this is one show you cannot afford to miss.

To find out more please visit ***www.kith-kin.co.uk/presents***

and feel free to explore and leave comments along the way. For press information and enquiries please visit the press page at the address www.kith-kin.co.uk/presents/press or email ed@kith-kin.co.uk for press enquiries.

Visit us at the following address from the 24th-27th September 2009
DesignersBlock
Earls Court
London
UK

NOW IN IT'S 3RD YEAR KITHKIN PRESENTS MORE FIENDISHLY FANTASTIC CONCEPTS FROM THE CREAM OF YOUNG UK DESIGN.

GOAT STACKS & PURPLE PYRAMIDS

KithKin have created a series of unique graphic designs, on a range of garments, in collaboration with retail and fashion outlet Beyond the Valley. The range will be available instore during the London Design Festival, at 2 Newburgh Street (off Carnaby Street) London W1F 7RD.

KithKin's collection for Beyond The Valley was born out of their collaborative approach to projects. The group utilise the Internet and email as their primary communication tool, with ideas independently created and then developed collectively via email.

The designs reference the abundance of images and visuals available on the Internet, scouring Google and personal collections to bring found imagery off the screen and render them in print.

After multiple emails between five of the KithKin designers, they have produced a collection, which demonstrates the cohesion of the group and their collective thought process.

To see the range please visit the online micro site:
www.kith-kin.co.uk/features/btv/

For High Resolution Images please download:
www.kith-kin.co.uk/assets/press/09/KithKin_BeyondTheValley-Collection.zip

GET INVOLVED

Contact us with collaborations, content, tips and exclusives.

editors@theworkingtitle.co.uk
www.theworkingtitle.co.uk
www.twitter.com/KithKin

Working Title @ DesignersBlock,
Earl's Court London

WELCOME TO THE DOWN-LOAD REVO-LUTION

Barbara Chandler is on the selection panel for 100% Design, and was asked to nominate her favourite object for display at the show. She explains why she has selected the Tetris chair as an example of what 100% Design means - and has meant - to her.

"To me 100% Design is about innovation. KithKin are an enterprising and imaginative design cooperative of young graduates. Their advanced aim is "downloadable" design - objects that you can get for very little money from them, directly off the internet. "We want to make design as accessible - and democratic - as music, in a restraint-free market place." So their website has all kinds of design goodies at minimum prices. 2D items (relatively easy to implement) include posters, limited edition prints, trend reports and even a new font which you can download and print, or get printed.

But 3D is the challenge. There is a light for example that can be taken to a laser cutter, who (working from your downloaded file) cuts a series of clear acrylic sections, each one different. Then you join them together to make an intricate, sculptural fitting.

"But the Tetris DIY chair designed by Jason and Sarah of WEmake is my favourite. You simply download a 10cm square template to use as a measuring module. Then you requisition some heavy-duty discarded cardboard packaging from your supermarket, mark out the profile of your chair, and cut it out, section by section (they are all the same). Finally, you stick these sections together with pva glue. Thus digital meets recyling: two key current design concepts for the price of one. (And talking of prices the chair costs £1 to download and about £20 to make - that's the cost of glue, and some cutting blades)....

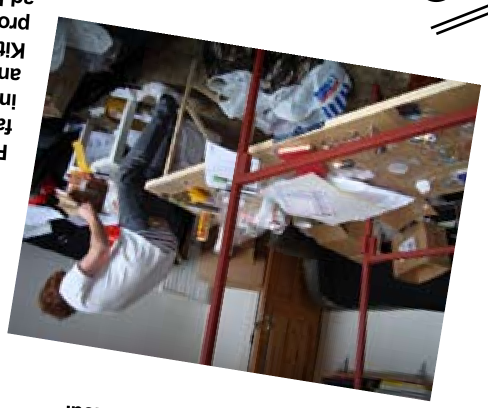
www.kith-kin.co.uk
www.WEmake.co.uk
www.barbarachandler.co.uk

KithKin is a creative cooperative that operate at the intersection of art, design and technology.

Kith?Kin

Founded in 2007 by five Central Saint Martins graduates, KithKin was created to provide a platform for these friends to continue exploring their creative thinking, in a context unhindered by external constraints. Driven by the desire for an honest creative voice, with a genuine passion for inspiring people and celebrating creativity KithKin flourished.

Two years have past, the group has grown and the list of collaborators and contributorsexceeds into the hundreds.



Producing public facing exhibitions, installations, projects and experiments KithKin have been prolific considering the ad-hoc nature of the group. No studio and limited project budgets mean the group work online, often balancing work around the demands of their day jobs or additional projects. Taking this into consideration the portfolio of the group, the client list and the activities are profound in scale and quality.